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## CANVASLAND JOINS HANDS WITH RENOWNED LOCAL ARTISTES FOR TWO EXCLUSIVE NFT COLLABORATIONS

*An exciting new platform featuring an unique NFT experience launches this month, kickstarting its marketplace with 2 distinctive collections.*

(Singapore – February, 2022) [CanvasLand](#) - an ambitious project with plans for developing the the future preferred city of the Metaverse, initially launching as a [premium marketplace](#) for Non-Fungible Tokens (NFTs), has forged a partnership agreement with art collector, Johnny Quek, and artist Leo Liu Xuanqi. The collaboration will be focused on recreating iconic artworks by renowned artists like the late Chen Wen Hsi and Leo - transformed into NFTs, all of which can be viewed and auctioned in February exclusively on CanvasLand. The overarching goal of this is to merge the beauty and intricacies of conventional artwork with modern blockchain technology.

[Dark Zodiac](#), one of the frontrunners of the local NFT space, will also form an alliance with CanvasLand to further bring NFTs to the mainstream in Singapore and beyond.

### ***The Launch of CanvasLand & CanvasLand City:***

Touted as the ‘preferred Metaverse City of the future’ governed by its community and citizens via a DAO (Decentralized Autonomous Organization) system, CanvasLand aims to create a beautiful virtual city that merges the experiences of both the physical and virtual realm - bringing users a safe, creative and inspiring virtual space to create content, trade virtual assets in the form of NFTs, explore and socialise. A virtual Metaverse experience that brings users a chance to be free from challenges of regular daily lives.

NFTs have certainly taken the world by storm; CanvasLand in its initial phases will combine both Virtual NFT Shopping Experiences with Art Gallery Exhibitions across a user-friendly platform. There also be an unique ‘Try-Before-You-Buy’ feature for digital wearables on the platform that will allow users to dress up their metaverse avatar before making a purchase decision. Additionally, users will be granted access to host exclusive exhibitions via their ‘Rotating Gallery’ booking system. Development plans for CanvasLand City, the Metaverse, will also commence in phases as the project progresses.

As a part of the grand launch of the marketplace, CanvasLand is honored to work with renowned artists Chen Wen Hsi and Leo Liu to present their work on the CanvasLand platform. Pioneers of the local NFT space, the Dark Zodiac team, will also work with CanvasLand, forming a strategic alliance in this booming space. *CanvasLand is also excited to present all unique visitors **100 CANVAS tokens** each as a welcome gift, claimable once per week, starting from the 14th of February! Details of the token giveaway will be highlighted on the [CanvasLand marketplace](#).*

### ***CanvasLand: Bringing the one and only Chen Wen Hsi's masterful work of art to the NFT space***

One of the pioneers of Singapore's Nanyang Art Style Movement, Chen Wen Hsi was a prolific China-born painter who had eventually settled in Singapore and became an art teacher at The Chinese High School and Nanyang Academy of Fine Arts. More notably in Singapore, Chen Wen Hsi's artwork featuring gibbons has been prominently imprinted on the \$50 note.

Like other Nanyang Artists, Chen's work depicts elements of Southeast Asia - albeit with splashes of techniques that hint at Western art movements influences like impressionism, cubism, and fauvism.

A common muse of his were gibbons – a type of ape from the Hylobatidae family. It is most often found residing in subtropical rainforests like those found in Southern China, Indonesia, eastern Bangladesh, and even Northeast India. Interestingly, his earlier paintings on gibbons were misrepresented as they featured long tails. This changed after he raised one as a pet and had the opportunity to observe their every move.

Chen's original masterpieces will be digitized, minted and featured on CanvasLand for an exclusive auction this coming February.

### ***CanvasLand: Bridging the gap between modern art and digitised work with the ever-inspiring Leo Liu***

Born in 1977, Leo Liu Xuanqi is a contemporary artist from China who, just like Chen, moved to Singapore. The graduate of Shanghai Printing College majored in Oil Paintings before landing an Art Director role for one of Shanghai's advertising firms. He eventually converted to a full-time artist despite his success in the advertising industry. This move wasn't for naught as he was later crowned the United Overseas Bank Limited (UOB)'s Platinum Award Winner in UOB's 2012 Painting of The Year competition.

The paintings that further propelled Liu's success in the art field were his lion series. They were featured in his solo art exhibition – *'The Art of Leo'*. In this series, a realistically rendered Asian Chinese Guard lion takes center stage across the canvas against a boldly coloured background; reminiscent of pop art.

In collaboration with CanvasLand, Leo will be debuting his all-new 'Pop Art & Whimsical Colors' series, exclusively available for auction as exciting animated NFTs on the [CanvasLand marketplace](#).

*"In today's changing world, it is essential for all companies to consider integrating a Metaverse and NFT strategy", states Andrew Tay, CEO of CanvasLand. "Metaverse and NFTs provide fantastic opportunities for companies to reach a new audience, while exploring new solutions. I do believe in the potential of CanvasLand and CanvasLand City - I envision our Metaverse city to be a safe space for global communities to safely socialise, create content and trade without the limitations and challenges of our physical lives. It will be a convergence of the physical and virtual realm, the next exciting stage of the internet."*

To arrange for interviews or media features with Andrew and the team of [CanvasLand](#), please contact: [enquiries@canvasland.io](mailto:enquiries@canvasland.io)